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Blurring the line between human and hardware through practical, effortless technologies.

We create human first products that start with the customer experience, products that consumers love through proprietary rapid innovation processes. We at Smartware, source from a global footprint of trusted suppliers covering complex raw materials, components, and finished goods.

We enhance daily life of consumers by integrating effortless, health centric technologies into natural behaviors. Happy consumers drive rapid growth. Our global marketing initiatives touch millions of consumers each day through efficient omnichannel marketing strategies.

Our machine learning model applies over 60 core quantitative and qualitative data points, to provide direction for ID teams, targeting unmet customer demand by region. We help brands quickly and efficiently establish a global footprint in lucrative emerging and first world markets.



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Materials

Advanced vacuform technology for metallic texture that won't conduct heat or cold.

Performance

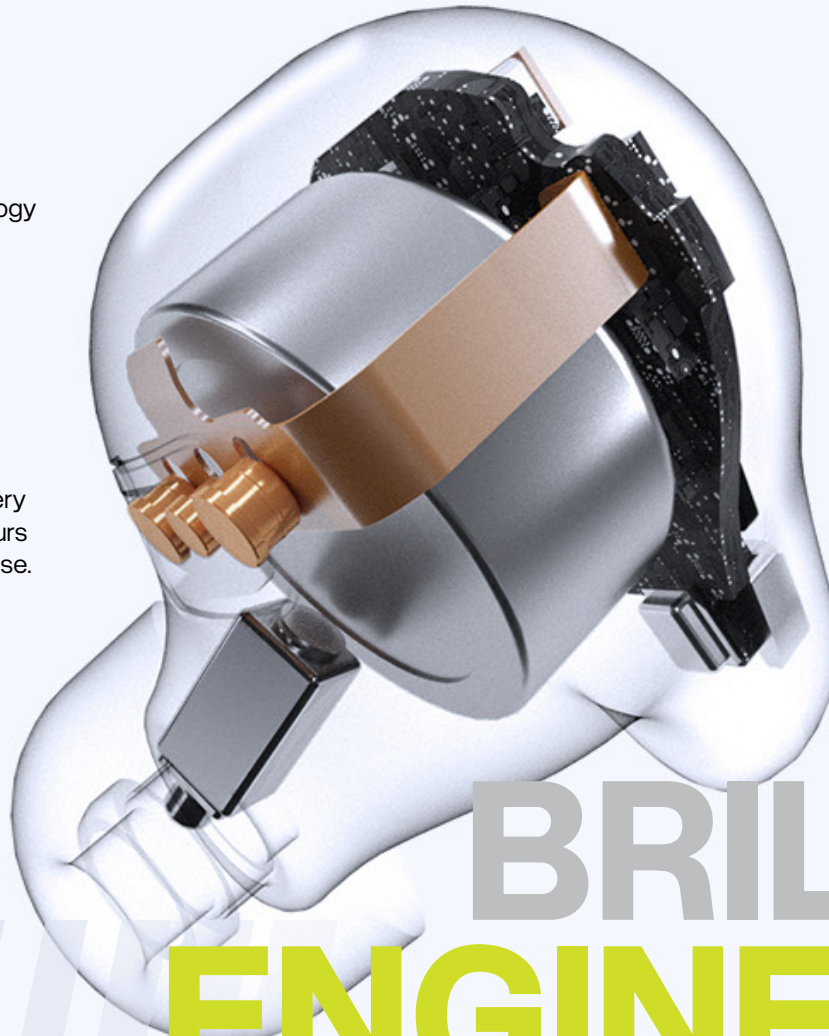
Unmatched 8+ hours of battery life with an additional 150+ hours with the included charging case.

Technology

The most advanced Bluetooth 5 Chipset in the market for strong, uninterrupted signal up to 12 meters away.

Ergonomics

We studied over 2,000 ears to create a shape so comfortable, you'll forget you are wearing earbuds at all.

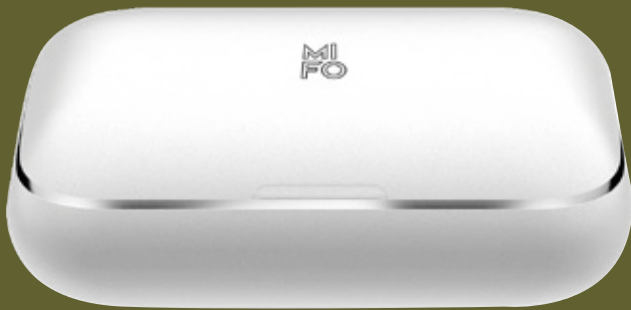


BRILLIANT ENGINEERING

IPX7 Waterproof

Waterproof IPX 7 nanocoating provides complete protection from rain, sweat, and even full submersion under water. Corrosion resistant coated aluminum refuses to rust or tarnish.

READY FOR OUTDOORS



USB C Charging Case

Included 2600 mAh charging case with rapid restore charging provides an added 100+ hours of active use battery life.

BLUETOOTH 5.2 NOISE CANCELLING DYNAMIC DRIVERS USB C CHARGING ALUMINIUM CASE



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BLUETOOTH 5.2

NOISE CANCELLING

DYNAMIC DRIVERS

USB C CHARGING

ALUMINIUM CASE

Intelligent Bluetooth 6.0

Bluetooth 6.0 wireless provides up to 12 meters of distance with no distortion and perfectly synchronized zero drop signal. Simply take one or both earbuds out of the charging case to automatically pair to your preferred devices.

READY FOR SPORTS

Machined Aluminium

Elegant, lightweight and durable aluminium body that other true wireless earbuds simply can't match. The extra smooth aluminium charging case slips easily in and out of pockets, bags, and storage compartments without risk of damage.



READY FOR MEETINGS



Touch Controls

Control your music, calls, and voice assistant with intuitive touch gestures—designed for seamless interaction without reaching for your phone.

Intelligent Independent Pairing

Simply take one or both earbuds out of the charging case to automatically pair to your preferred devices. Independent usage and voice functions with multi microphone technology. Use one or both earbuds to make and receive calls with tap to control functionality. Tap to adjust music, answer or swap calls, and activate voice commands.

BLUETOOTH 5.2 NOISE CANCELLING DYNAMIC DRIVER USB C CHARGING ALUMINIUM CASE



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CHARGE DEVICES

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BLUETOOTH 5.2

NOISE CANCELLING

DYNAMIC DRIVERS

USB C CHARGING

ALUMINIUM CASE

150 HRS PLAYTIME



2600 mAh Battery

Plug your phone into the included USB-C case and use it to recharge. Each charging case has enough power to fully recharge your smartphone at least once. Earbuds that power your workout, and your devices. Included 2600 mAh charging case with rapid restore charging provides an added 100+ hours of active use battery life.

100

Hours Playtime
in charging case

20

Minutes of
Quick Charge

7+

Hours Playtime
in Earbuds

15X

Fully charge
Earbuds

Compatibility

Fully compatible with iOS and Android Operating Systems including smart watches and fitness bands that transmit Bluetooth signal. Fully compatible with devices by Apple, Google Pixel, Samsung, LG, Lenovo, Nokia, Huawei, Xiaomi, Oppo, Vivo, and most Bluetooth-enabled devices. Bluetooth 5 standard is reverse compatible with older Bluetooth chipsets

DUAL MIC AI ENC



Every Word. Crystal Clear. Intelligent Microphones.

Equipped with dual AI-powered beamforming microphones, Mifo Gen4 intelligently suppresses background noise so your voice remains clear, natural, and effortless during every conversation.

Conversations Without Compromise.

AI Environmental Noise Cancellation isolates your voice from busy streets, offices, and cafés, ensuring exceptional call clarity wherever work or life takes you.



BLUETOOTH 5.2 NOISE CANCELLING DYNAMIC DRIVERS USB CHARGING ALUMINIUM CASE



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BLUETOOTH 5.2

NOISE CANCELLING

DYNAMIC DRIVERS

USB C CHARGING

ALUMINIUM CASE

Silence, Perfected.

Immerse yourself in every note with intelligent Hybrid Active Noise Cancellation that minimizes surrounding distractions, delivering a focused, uninterrupted listening experience wherever you go.

HYBRID ANC

Hear What Matters.

Advanced Hybrid ANC adapts to your surroundings, reducing unwanted ambient noise while preserving the richness and clarity of your music and calls.



METALLIC COLORS

**Made Uniquely Yours, with
premium color and finish.**

Showcase your brand with high-quality
custom printing or engraving, creating a
sophisticated product that strengthens
recognition long after it's received.



CORPORATE GIFTING





- Mifo Gen 4 true wireless bluetooth earbuds
- Extra Ear tips for a customized, secure fit
- Portable power bank and USB-C charging cable
- Power out converter for USB-C port
- User manual and Instructions

WHAT'S IN THE BOX

Product Features	Mifo Gen 4	Sony WF 1000XM6	Apple AirPods Pro 3	Bose Quiet Comfort 2Gen	Samsung Galaxy Buds4 Pro	Jabra Elite 8 Active Gen 2	Technics EAH AZ100
Earbuds Battery Time	8 Hours	8 Hours	8 Hours	6 Hours	6 Hours (ANC On)	8 Hours	10 Hours
Case Battery	100 Hours	24 Hours	24 Hours	24 Hours	30 Hours	32 Hours	28 Hours
Water Rating	IPX7	IPX4	IP57	IPX4	IP57	IP68	IPX4
Power Bank	✔	✘	✘	✘	✘	✘	✘
Case Connector	USB C	USB C	USB C	USB C	USB C	USB C	USB C
Wireless Charging	✘	✔	✔	✔	✔	✔	✔
Touch Controls	✔	✔	✔	✔	✔	✔	✔
Active Noise Cancelling	✔	✔	✔	✔	✔	✔	✔
Bluetooth Version	6.0	5.3	5.3	5.3	6.1	5.3	5.3
Calling Microphones	2 AI Beamforming MEMS + AI ENC	8 MEMS	6 MEMS	8 MEMS	6 MEMS	6 MEMS	6 MEMS
Audio Codecs	AAC, SBC	SBC, AAC, LDAC, LC3	AAC, SBC	SBC, AAC, aptX Adaptive	SSC UHQ, AAC, SBC, LC3	SBC, AAC, LC3	SBC, AAC, LDAC, LC3
Built in Voice Control	✔	✔	✔	✔	✔	✔	✔
Battery Case Weight	110g	47g	44g	59g	47g	46g	42g
Earbuds Weight	4.5g each	6.5 g each	5.6 g each	7.7 g each	5.8 g each	5.0 g each	5.9 g each



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